WHAT IS PHISHING?

Phishing is at the heart of over **90% of data breaches.** It is one of the **largest cyber threats** to organisations around the world.

Phishing is a fraudulent attempt by attackers to gain sensitive information by the impersonation of a reputable source using email or other online communication. It's a technique that's worked since the mid-1990s and is **still just as effective today**.

Attackers often masquerade as popular social networking sites, online shops, banks, credit card companies or even your own IT help desk!

SOCIAL ENGINEERING

The bad guys will use techniques like **social engineering** which involves manipulating, influencing or deceiving you in order to gain control over your computer system.

The malicious actor, often referred to as a **hacker**, will use email as a popular method of gaining illegal access. Phishing, **spear-phishing** and **CEO fraud** are all examples of this.

RANSOMWARE

In order for **internet criminals** to successfully 'phish' your information, they would usually direct you to a **fake website** that resembles the original.

This is often done by providing a 'link' within the phishing email that **they want you to click.** The fake site would then prompt you to enter additional data.

OVER 90% OF DATA BREACHES STARTED WITH A SPEAR PHISHING ATTACK

HOW CAN WV SOLUTIONS HELP?

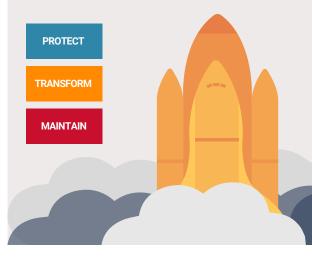We combine realistic **simulated email attacks** and **breach intelligence.**

If you're serious about protecting your business from an **almost inevitable hacker attack**, this is something you need to do today.

BENEFITS

- ✓ Immediately start reducing your risk
- ✓ Satisfy the GDPR & compliance obligations
- ✓ Train your employees in a positive and encouraging manner
- ✓ Identify and help vulnerable users within your organisation
- ✓ Quickly learn to identify and report phishing attacks effectively
- ✓ Comprehensive audit trial to assist in compliance of standards
- ✓ Promote a measureable improvement
- ✓ Heightened awareness of phishing attacks
- ✓ Monthly contact
- ✓ Monthly payments

PROTECT

TRANSFORM

MAINTAIN

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